

IUA event



MARKET BRIEFING

SOMEBODY'S WATCHING ME:

Defending Data and Privacy Breach Claims in the US

Speaker

Robert Cosgrove,

Managing Partner, Wade Clark Mulcahy (Philadelphia Office)

Event Date: Wednesday 13 May 2015

Time: 12noon to 1pm followed by buffet luncheon

Venue: Aldgate & Bishopsgate Room, America Square Conference Centre, Crosswall, London EC3

Subject: This market briefing provides guidance on the strategies needed to successfully defend data and privacy breach litigation in the US.

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This is a free event, but names and email addresses of all attendees are required for registration.

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IUA Circular 028/15

Privacy, the right to be left alone, is everywhere in the news. Trade journals scream out on a daily basis the need for claims professionals to understand the cybersecurity marketplace and one cannot open a newspaper or turn on a television without news of the latest cyber-attack on and resultant data breach of a Fortune 500 company. But, with all of this noise, it can be difficult for insurers and claims professionals to fully appreciate just what's at stake and to understand just what to do about it.

This market briefing discusses the kinds of claims that can result in the US from a data or privacy breach and provides guidance on the strategies needed to successfully defend data and privacy breach litigation in the US. Special attention will be paid to both the regulatory and compliance aspects of a data breach as well as the resulting litigation from individuals whose "personally identifiable information" has been involuntarily disclosed.

In unpacking these complicated issues, this event will aim to provide solutions to what is likely to

become an even more common type of claim and litigation in the years ahead.

Our speaker: **Robert J. Cosgrove**, a former prosecutor, is the managing partner of Wade Clark Mulcahy's Philadelphia office. Bob has experience in handling a wide range of claims and litigation ranging from first party product contamination claims to product liability defense. He has tried cases and argued appeals throughout the East Coast of the United States and has also engaged in arbitrations in the US and the International Court of Commerce. Bob, a Certified Information Privacy Manager and a Certified Information Privacy Professional, US, is the head of WCM's Privacy, Cybersecurity and E-Discovery practice group. Wade Clark Mulcahy is a regional litigation firm with offices in New York, New Jersey and Pennsylvania and the capacity to handle cases throughout the United States.

As a member of the CPD (Continuing Personal or Professional Development) Certification Service the IUA is committed to providing high quality training activities. Our market briefing events are certified as being suitable for CPD purposes. To obtain a self assessment form for any particular event please email [Deborah Finch](#). These forms will be issued after each individual event upon request.

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