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| |  |  | | --- | --- | | **The Knowledge Group Webcast** | **View** [**Online**](https://www.theknowledgegroup.org/invites_view/invite_speakerfirm_2017.php?id=5461&utm_source=FreePasses&utm_medium=email) **|** [**Unsubscribe**](https://www.theknowledgegroup.org/unsubscribe/?id=2831&utm_source=FreePasses&utm_medium=email) |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  |  |  |  |  | | --- | |  | |  |  |  | | --- | --- | | **Live CLE/CPE Webinar Invitation**  Privacy Shield Certifications: Things You Need to Know  **Thursday, August 31, 2017 3:00 pm - 4:00 pm (EST)** |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **[REGISTER NOW!](https://www.theknowledgegroup.org/checkout/?rid=pHICYe&coupon=WADECLARK146677&utm_source=FreePasses&utm_medium=email" \t "_blank) *[Discount Code:  WADECLARK146677](https://www.theknowledgegroup.org/checkout/?rid=pHICYe&coupon=WADECLARK146677&utm_source=FreePasses&utm_medium=email" \t "_blank)***  To benefit from the European Commission’s adequacy determination, U.S. based companies need to join the EU-U.S. Privacy Shield Framework and are obliged to self-certify to the Department of Commerce and to publicly commit their compliance with the Framework’s requirements. Companies should strongly consider obtaining the certification since the European privacy laws are substantially stricter than those in the U.S.  A Privacy Shield certification is critical in sidestepping investigations and fines.  In this LIVE Webcast, a panel of distinguished professionals and thought leaders brought together by The Knowledge Group will help businesses obtaining personal data from European citizens to understand the important aspects of the EU-U.S. Privacy Shield certification as well as best compliance practices to avoid potential risks and pitfalls.  Key topics include:   * The EU-U.S. Privacy Shield Framework * Adequacy Determination * European Privacy Laws * The Privacy Shield Certification – How to Get Started * Best Compliance Practices |  | Speakers:  |  |  | | --- | --- | | **Robert J. Cosgrove** *Partner, CIPM, CIPP/US* Wade Clark Mulcahy | **Everett L. Monroe** *Attorney, CIPP/E, CIPP/G* Hanson Bridgett LLP |  |  | | --- | |  |  |  | | --- | | **Registration Fee: Registration is FREE courtesy of Wade Clark Mulcahy.**  [**CLICK HERE TO REGISTER**](https://www.theknowledgegroup.org/checkout/?rid=pHICYe&coupon=WADECLARK146677&utm_source=FreePasses&utm_medium=email) **Please enter discount code  "WADECLARK146677"  to avail the free registration.**  **Note:**If CE credit is needed, there is a minimal fee for processing. $50 for CLE, CPE, SHRM and other CE credit processing in all states except: $125 for CLE processing in the state of Virginia, $75 for CLE processing in Montana, South Carolina, and HRCI credit processing. Late penalty fees for IL, TX and WA not included. For more info, visit [https://www.theknowledgegroup.org/credit-info/](https://www.theknowledgegroup.org/credit-info/?utm_source=FreePasses&utm_medium=email) or email [info@theknowledgegroup.org](mailto:info@theknowledgegroup.org)   Please note, complimentary passes are available for the first 30 registrants. Once all of the passes are used, attendees can register for the deeply discounted rate of $25 each courtesy of Wade Clark Mulcahy. | |  |  | | --- | | The Knowledge Group is an organization that produces live webcasts which examine regulatory changes and their impacts across a variety of industries. "We bring together the world's leading authorities and industry participants through informative two-hour webcasts to study the impact of changing regulations."  *\*\*For more information, please visit our* [***website***](https://www.theknowledgegroup.org/all-events-list/?utm_source=FreePasses&utm_medium=email)*, call 1.800.578.4370 or email* [***info@theknowledgegroup.org***](mailto:info@theknowledgegroup.org)*.* |  |  |  |  |  | | --- | --- | --- | --- | |  | |  | | --- | | **Follow:** | | **The Knowledge Group 35 Journal Square, Suites 822, Jersey City, NJ 07306** | |  |  |  | | --- | --- | | **The Knowledge Group Webcast Invitation Copyright 2017-2018 | The Knowledge Group. All Rights Reserved. Privacy Policy** | **View** [**Online**](https://www.theknowledgegroup.org/invites_view/invite_speakerfirm_2017.php?id=5461&utm_source=FreePasses&utm_medium=email) | |